



TEXAN BENEFITS PARTNER PROGRAM

*Benefits are offered on an Annual Anniversary Basis;
Open to Chambers of Commerce, Convention & Visitors Bureaus, Cities,
Counties, Attractions, Businesses, Non-Profits & Individuals*

➤ **General Sam Houston - \$5,000**

- Same benefits as Stephen F. Austin
- 8 Feature Presentations of Community or Event on Texas Independence Trail Website Home Page*
- 8 Feature Presentations on Texas Independence Trail Facebook Page
- 8 Feature Presentations on Texas Independence Trail Instagram
- 16 Feature Presentation on Texas Independence Trail Twitter
- FREE Representation at Trade Shows
- 25% Discount on Magazine/Internet Co-Op Advertising
- 2 Hospitality Training Sessions conducted
- TITR Passport/visitor guide – half page
- 4 passes to the Annual Texian Rally Workshop

➤ **Stephen F. Austin - \$2,500**

- Same benefits as Col. William Barrett Travis
- 4 Feature Presentations of Community or Event on Texas Independence Trail Website Home Page*
- 4 Feature Presentations on Texas Independence Trail Facebook Page
- 4 Feature Presentations on Texas Independence Trail Instagram
- 4 Feature Presentations on Texas Independence Trail Twitter
- FREE Representation at 2 Trade Shows
- 75% Discount on Trade Show Participation beyond 2 Free Shows
- 15% Discount on Magazine Co-Op Advertising
- 1 Hospitality Training Session conducted
- 3 passes to the Annual Texian Rally Workshop

➤ **Col. William Barrett Travis - \$1,000**

- Same benefits as Davy Crockett
- 2 Feature Presentations of Community or Event on Texas Independence Trail Website Home Page*
- 2 Feature Presentations on Texas Independence Trail Facebook Page
- 2 Feature Presentations on Texas Independence Trail Instagram
- 2 Feature Presentations on Texas Independence Trail Twitter
- 50% Discount on Texas Independence Trail participation at Trade Shows
- 10% Discount on Magazine/Internet Co-Op Advertising
- Listing & Recognition in Materials
- 2 passes to the Annual Texian Rally Workshop

➤ **Davy Crockett - \$500**

- Same benefits as Jim Bowie
- Listing and Recognition in Print and Online Materials
- Access to Texas Independence Trail Mailing and E-Mail Lists
- Inclusion in Texas Independence Trail Specialty Promotions
- 25% Discount on Texas Independence Trail participation at Trade Shows

➤ **Jim Bowie - \$250**

- Same benefits as The Texan
- Press Release to Local Media regarding Partnership
- Permission to use Texas Independence Trail Logo on Website and Marketing Ventures
- Invitation to Texas Independence Trail Events, Meetings & Workshops

* Placement on home page of TITR website for a minimum of seven days and a maximum of 14 days
Submit all tourism events, photos and information on website for approval.



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- continued -

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➤ **Lone Star - \$150**

- Same benefits as The Texan
- Invitation to Texas Independence Trail Events, Meetings & Workshops

➤ **The Texan - \$100**

- Subscription to "The Medallion," Texas Historical Commission Bi-monthly Publication
- Periodic E-Mail Updates from the Texas Independence Trail

Texan Benefits Partner Membership Application

Organization: _____

Contact: _____

Description of Organization: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Facebook: _____

Twitter: _____

Other Social Media (type): _____

Send To:

**Texas Independence Trail Region
24165 IH-10 West, Ste 217, MB 626
San Antonio, TX 78257
979.353.1800**

info@texasindependencetrail.com; www.TexasIndependenceTrail.com

www.Facebook.com/Texas.Independence.Trail; www.Twitter.com/TXTrailTraveler

www.Instagram.com/TexasIndependenceTrail